By the year 2100, a child born today will be 77 years old. The demographic and economic shifts will transform the industry landscape in extraordinary ways. Hear the expert outlook on the major economic trends that will shape the North American chemical industry for the next year and also learn about demographic shifts that will impact the business of chemistry for the next 8 decades.

Speaker

Kevin Swift
ICIS Sr Economist for Global Chemicals
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Dr. Kevin Swift is senior economist for global chemicals at ICIS where he is responsible for quarterly thought pieces addressing key market dynamics and is demand advisor for long-term supply demand balances. He joined ICIS after retiring as chief economist at the American Chemistry Council. Prior to joining ACC, Dr. Swift was vice president of research at The Freedonia Group and director of research at Predicasts, where he started as an economist. He started his career at Dow Chemical. Dr. Swift is a Fellow and former president of the National Association for Business Economics and a member of the Harvard Discussion Group of Industrial Economists and National Business Economics Issues Council. He is a member of The Wall Street Journal Forecasters’ Survey panel and other forecast survey panels.